

vellum | *slices of a virtual sculpture*

Dimension: 100 x 125 x 80 meters

Location: COMO at SKT Tower (Seoul, South Korea)

Shown on 3 LED channels: 56,6 x 1 meters / 5,1 x 4,1 meters / 35 x 1,2 meters + 3 times 1 x 6 meters

Artist: Robert Seidel | www.2minds.de

Production: Germany / South Korea 2009

Premiered at

Robert Seidel's Solo Exhibition

COMO / Nabi Art Center (Seoul, South Korea)

02/20/2009 – 03/31/2009

On vellum

In a time of complete virtualisation of knowledge, science and monetary flows the virtual sculpture "vellum" transfers the memory of one specific urban rhythm to another locality. The multiple LED screens of the COMO at SKT Tower (Seoul, South Korea) provide several thinly sliced views into this gigantic translucent formation, revealing time and space within the otherwise invisible as well as impossible structure.

The perceived interpenetration of skeletal architecture and unrolled landscapes reveal textures of the man-made restructuring of nature. Their different granular perspectives create a fibrous volume of possibilities fusing past, present and future. In their flatness the visible sculptural slices are reminiscent to our accelerated life, shifting into technology and transcending the physical body. The perceived transformation is based on the sculpture wandering through the building seen from a fixed point of view. **In "vellum" motion is form and form is motion...**

The seismic refraction of the cities Jena (Germany), the hometown of the artist and Seoul, the first appearance of "vellum" will create a multi-dimensional alloy that will migrate after the exhibition at Art Center Nabi to other places. All future exhibitions will continuously accumulate into a memorization foam of different cities, a quasi-crystalline representation of our flattened world which is accompanied by a mosaic of field recordings of the artist capturing the genius loci.

COMO / SKT Tower

COMO is the gigantic multi-channel screen presented and run by Art Center Nabi exclusively for art. Since December 2004 the LED display has been known as an unique multimedia installation which integrates public art and architecture to create new convergence. The Seoul SKT Tower is designed by Aaron Tan of RAD, the Hong Kong-based outpost of Rem Koolhaas's OMA Rotterdam office. It is a prestigious and outstanding building of 36 storeys, standing 150 meters tall.

Robert Seidel's Solo Exhibition

Date: 02/20/2009 – 03/31/2009

Opening hours: 8.00am – 9.00pm, closed on weekends & holidays

Entrance Fee: free

Exhibition organized by Art Center Nabi and SK Telecom

Supported by Goethe-Institute Seoul

Sponsored by W Seoul-Walkerhill

Contact Artist: Robert Seidel | www.2minds.de | info@robertseidel.com

Contact Art Center Nabi: www.comostory.com | www.nabi.or.kr



vellum | slices of a virtual sculpture | channel 2: 5,1 x 4,1m | como / skt tower / nabi art center | seoul, southkorea | robert seidel | 2009 | www.2minds.de



vellum | slices of a virtual sculpture | channel 3: 35 x 1,2 m + 3 times 1 x 6 m | como / skt tower / nabi art center | seoul, southkorea | robert seidel | 2009 | www.2minds.de

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